

## Extreme Workplaces

### 1) Listening comprehension: Fill in the blanks

Hanging 10? Surf's up, \_\_\_\_\_. No, it's not the weekend. This is \_\_\_\_\_'s nine-to-five. Our next stop takes us to Ventura, \_\_\_\_\_. This is Patagonia, the ultimate \_\_\_\_\_ for athletes because when you work here, you can work out \_\_\_\_\_ and \_\_\_\_\_ you want.

\_\_\_\_\_ the people who come \_\_\_\_\_ just got done running 4 miles.

By this \_\_\_\_\_, this place will be getting to be a \_\_\_\_\_ town.

Everybody likes to go and have \_\_\_\_\_.

Narrator: It all began with one man and his love of \_\_\_\_\_ sports.

Rob BonDurant: Our \_\_\_\_\_, Yvon Chouinard, started the company 35 years ago by producing rock climbing \_\_\_\_\_. From there, the company's never stopped. Now we make sports \_\_\_\_\_ for climbing and for surfing and for trail running and for skiing and the \_\_\_\_\_.

Narrator: Today, Patagonia is a \$275-million-a-year outdoor sports \_\_\_\_\_ empire, and its employees are as \_\_\_\_\_ - \_\_\_\_\_ as the products they make 'cause they don't just make the \_\_\_\_\_. They test any of the 600 products out, too.

I'm about to go for a run. I \_\_\_\_\_ the running clothes, so I like to go test out the \_\_\_\_\_ that I \_\_\_\_\_. It's pretty much my \_\_\_\_\_ job.

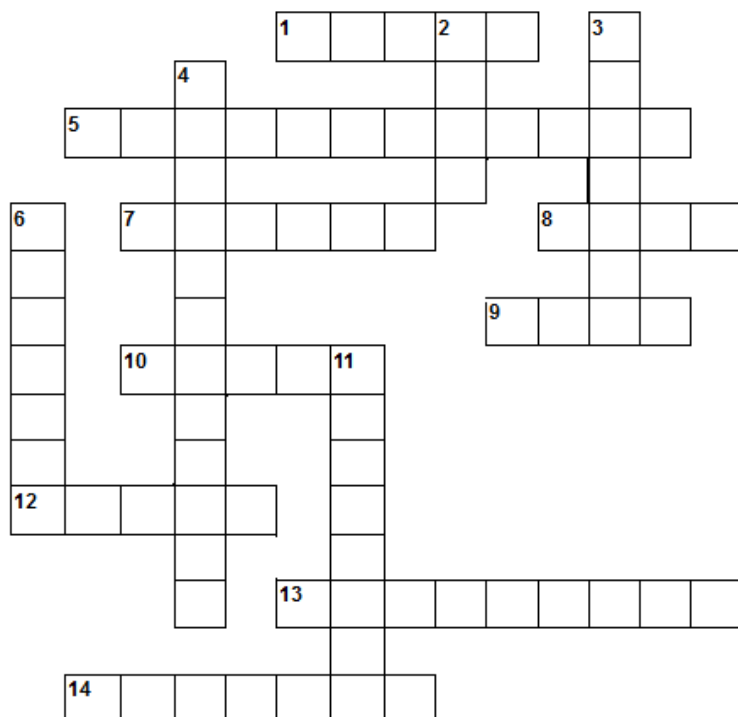
### 2) Complete the company profile

When was it created?	
Where is the head office?	
What does it sell?	
Annual turnover?	
Number of products?	
Number of employees?	
Working hours?	

### 3) Vocabulary: Fill in the blanks using words from the report

Patagonia's corporate culture is characterised by f \_ \_ \_ \_ \_ , employees can work o \_ \_ wherever and whenever they want. Another characteristic is that designers t \_ \_ \_ the products they m \_ \_ \_ and as the firm makes o \_ \_ \_ \_ \_ e \_ \_ \_ \_ \_ , they practice lots of o \_ \_ \_ \_ \_ a \_ \_ \_ \_ \_ because the firm offers them a lot of a \_ \_ \_ \_ \_ o \_ \_ \_ \_ \_ . At Patagonia w \_ \_ \_ \_ \_ is a s \_ \_ \_ \_ \_ event.

#### 4) Crosswords



#### **Across:**

- 1: a piece of rope, chain, etc. tied to something  
 5: the activity or sport of moving over snow using a board  
 7: the activity or sport of moving on a pair of long, flat narrow pieces of wood or plastic  
 8: to move on (a wave)  
 9: a set of physical and mental exercises, Indian in origin, which is intended to give control over the body and mind  
 10: two-wheeled vehicles that you sit on and move by turning the two pedals  
 12: a path through the countryside, often made or used for a particular purpose  
 13: a long narrow board made of wood or plastic which is used to move on waves as they come in towards the beach  
 14: a person who is very good at sports or physical exercise

#### **Down:**

- 2: to move on a wave as it comes towards land, while standing or lying on a special board  
 3: the activity of going somewhere quickly on foot, as a sport or for fun  
 4: the sport of going up mountains  
 6: a piece of clothing, made from rubber, which covers the whole body closely and is designed to keep you warm when you are swimming  
 11: a piece of clothing that you wear at the beach

#### 5) What do these figures correspond to?

- 9 \_\_\_\_\_  
 5 \_\_\_\_\_  
 4 \_\_\_\_\_  
 30% \_\_\_\_\_  
 20 minutes \_\_\_\_\_  
 3 \_\_\_\_\_  
 30 \_\_\_\_\_  
 10% \_\_\_\_\_

#### 6) Writing:

Would you like to work for this company?

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What are the drawbacks of such an organisation?

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## 7) Grammar

### a) *reported speech*

#### Pronouns

In reported speech, you often have to change the pronoun depending on who says what.

Example She says, "My mum doesn't have time today." – She said that her mum didn't have time today.

#### Tenses : Backshift

You must change the tense if the introductory clause is in Simple Past (e. g. He said). This is called backshift.

Example He said, "I am happy." – He said that he was happy

Direct Speech	Reported Speech
Simple Present	Simple Past
Present Progressive	Past Progressive
Simple Past Present Perfect Simple	Past Perfect Simple
Future	Conditional
Imperative	Infinitive

The verbs *could*, *should*, *would*, *might*, *must*, *needn't*, *ought to*, *used to* do not normally change.

Example: He said, "She might be right." – He said that she might be right.

Direct Speech	Reported Speech	Direct Speech	Reported Speech
today	that day	next year	the following year
now	then	tomorrow	the next day / the following day
yesterday	the day before	here	there
... days ago	... days before	this	that
last week	the week before	these	those

She said : "I will now go for a run" → She said that \_\_\_\_\_

She said: "I have worked here since the 1970" → She said that \_\_\_\_\_

He said: "we will pay you 10% more of your wage if you can stay and work."

→ He said that \_\_\_\_\_

He said: "She called it a day" → He said that \_\_\_\_\_

### b) *Simple present/ present progressive*

Patagonia head office (to stand) \_\_\_\_\_ in Ventura, California. Yvon Chouinard, founder of the brand, has succeeded in making Patagonia a world-class company. And Patagonia (to be) \_\_\_\_\_ a unique company! When employees (arrive) \_\_\_\_\_ at the office every morning, they (go through) \_\_\_\_\_ their schedule for the day but they also (to check) \_\_\_\_\_ the surf report. This month, the vice president, Rob BonDurant (travel) \_\_\_\_\_ in the Pacific, where he (visit) \_\_\_\_\_ some of the main surfing spots: Hawaii, the Gold Coast and Fiji. Today, he (meet) \_\_\_\_\_ a team of designers from all over the world. Patagonia was founded in 1972 and (expand) \_\_\_\_\_ faster than ever before.

### c) *Prepositions*

Good morning, everyone. My name's Rob BonDurant. I'd like \_\_\_\_ talk \_\_\_\_ you \_\_\_\_ our new outdoor equipment. My presentation is \_\_\_\_ three sections. I will first focus \_\_\_\_ the background \_\_\_\_ the strategy. I will then explain \_\_\_\_ what way we have \_\_\_\_ changed our current designs. Finally, I will present the details \_\_\_\_ the costs and the effect \_\_\_\_ the change \_\_\_\_ the quality of our equipment. \_\_\_\_ the end \_\_\_\_ my presentation you will understand clearly our new strategy.